

Lebanon Valley
Business Association
PO Box 25
New Lebanon, NY

Meeting Minutes
Thursday, June 9, 2005
Deb's Shear Perfection &
With These Hands
Therapeutic Massage

- I) President, Kay McMahon, called the meeting to Order
- II) Introductions
- III) Secretary's Report – Kristin Knickerbocker
 - A. Motion carried to accept the minutes from May as submitted into the record.
 - B. Invoices for dues for the 2005-2006 fiscal year have been mailed to members.
- IV) Treasurer's Report – Ginger Delano
 - A. Balance as of 4/14/05 \$3118.59
 - B. Revenue +\$40.00
 - C. Expenses: -\$707.07
 - D. Total \$2451.52
- V) Speaker Eric Harris-Braun from the Columbia County Alliance for a Sustainable Local Economy:
 - A. CCASLE's primary objective is to implement local currencies and other local financing tools for Columbia County that promote consumer support of local businesses, capitalize local agriculture and local enterprise, encourage re-investment in the local economy, and facilitate trade among local businesses and consumers.
 - B. Columbia Dollars is paper currency that will be initially 100% backed by Federal Reserve Notes (US Currency). It will be visually attractive and will depict historic scenes, people, and landmarks of Columbia County. It will employ of state-of-the-art anti-counterfeit technology, including serial numbers, watermarks, and hidden images. Its main purpose is to build customer loyalty with local merchants and to educate the community about the value of local currencies. The program is very much like county-wide gift certificate programs that have been run successfully by other chambers, but increases their value because they circulate as a currency. Customers will be attracted to the program as a creative and fun gesture of faith and loyalty to the local economy, culture and history of Columbia County. The program will make Columbia County unique and will be a curiosity for visiting tourists, who may even choose to take the currency home with them as a souvenir. The currency will have an expiration date allowing for the circulating currency to be called in. All the national currency that is not redeemed will be granted or loaned to community projects in Columbia County.
- VI) Old Business
 - A. Spring Sweep was successful and received good press coverage.
 - B. Acting upon the idea to begin a used computer recycling program, it was suggested that we start with ink-jet cartridge recycling. Used cartridges may be brought to the meetings for mailing to a disposal center. If any cash is received in exchange for the empties, it will go to the LVBA treasury.
- VII) New Business
 - A. There will be a silent auction and contradance at the Dairy Barn at Darrow to benefit Mountain Road School on Friday June 10th at 6:00.
- VIII) Meeting adjourned.
- IX) Next Meeting July 14th at 1:00 at the New Lebanon Jr/Sr High School; the speaker will be from the Columbia County Land Conservancy.

Attendees:

Ginger Delano

Ted Delano

Farid Gruber

Kristin Knickerbocker

Pamela L. Kueppers

Marcia Maper

Debra McLaughlin

Kay McMahon

Lisa Saviano

Judi Sharp

Hitchcock House

Hitchcock House

Mountain Road School

Spring Line Design

ReSolutions+

Marcia Mayer Computing, New Lebanon Historical Society

Deb's Shear Perfection

The Triple Nickel

With These Hands...Therapeutic Massage

Judi's Journeys